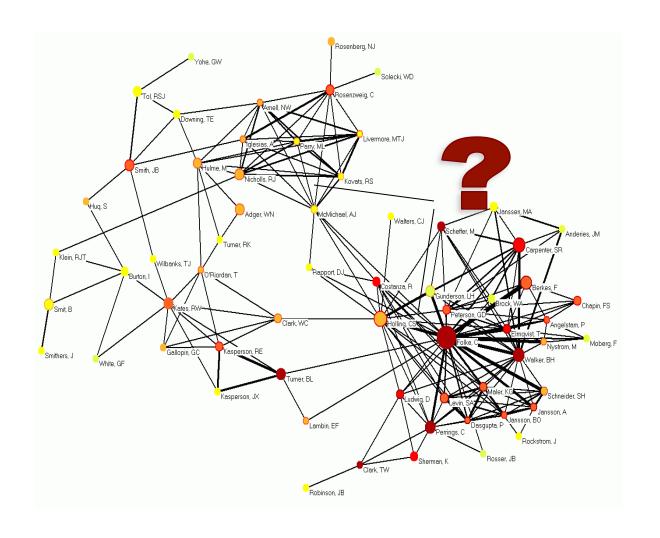
# Paths and Random Walks on Graphs

Based on materials by Lala Adamic and Purnamrita Sarkar

### Motivation: Link prediction in social networks



#### **Motivation: Basis for recommendation**

purnamrita's Amazon.com™ → Recommended for you (If you're not purnamrita, click here.)

#### Recommendations Based on Activity

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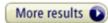
Gourmet Food

Health & Personal Care

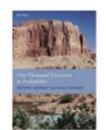
Industrial 9. Scientific

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1.



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2.



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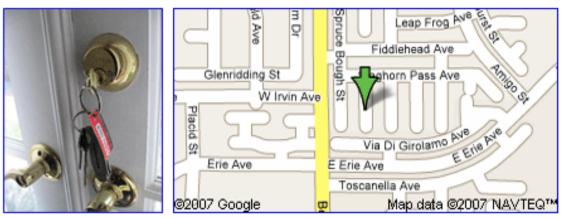
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#### **Motivation: Personalized search**





Where Are My Car Keys?

In the front door, where you left them last night.



### Why graphs?

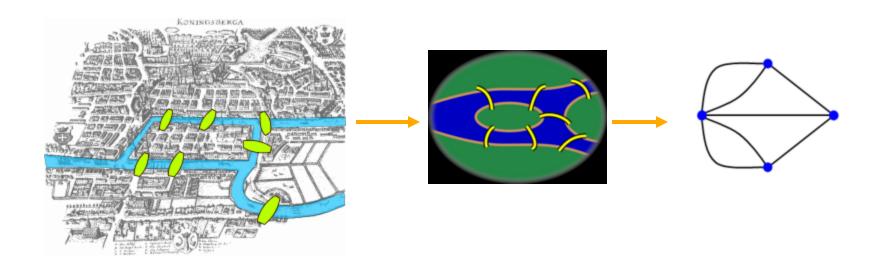
- The underlying data is naturally a graph
  - Papers linked by citation
  - Authors linked by co-authorship
  - Bipartite graph of customers and products
  - Web-graph
  - Friendship networks: who knows whom

### What are we looking for

- Rank nodes for a particular query
  - Top k matches for "Random Walks" from Citeseer
  - Who are the most likely co-authors of "Manuel Blum".
  - Top k book recommendations for Jen from Amazon
  - Top k websites matching "Sound of Music"
  - Top k friend recommendations for Bob when he joins "Facebook"

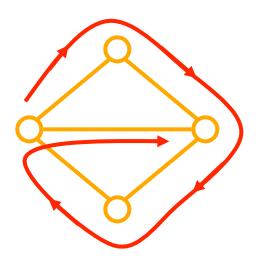
#### **History: Graph theory**

- Euler's Seven Bridges of Königsberg one of the first problems in graph theory
- Is there a route that crosses each bridge only once and returns to the starting point?



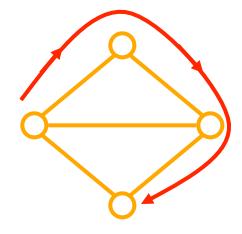
#### **Eulerian paths**

- If starting point and end point are the same:
  - only possible if no nodes have an odd degree
    - each path must visit and leave each shore
- If don't need to return to starting point
  - can have 0 or 2 nodes with an odd degree



·Eulerian path: traverse each

edge exactly once



·Hamiltonian path: visit

·each vertex exactly once

#### **Node degree from matrix values**

zero entries in the 3<sup>rd</sup> row

$$\sum_{j=1}^{n} A_{3j}$$

$$\sum_{i=1}^{n} A_{i3}$$

Outdegree = 
$$\sum_{j=1}^{n} A_{ij}$$

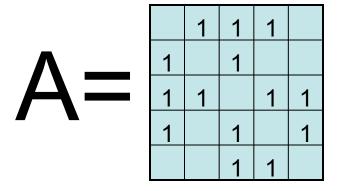
•example: outdegree for node 3 is 2, which we obtain by summing the number of nonzero entries in the  $3^{rd}$  row  $n$ 

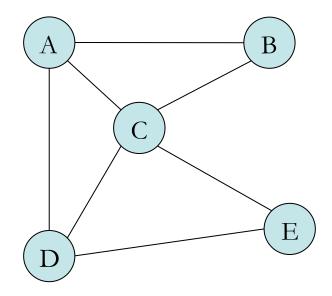
#### **Definitions**

- n x n Adjacency matrix A.
  - A(i,j) = weight on edge from i to j
  - If the graph is undirected A(i,j)=A(j,i), i.e. A is symmetric
- n x n Transition matrix P.
  - P is row stochastic
  - P(i,j) = probability of stepping on node j from node i =  $A(i,j)/\sum_i A(i,j)$
- n x n Laplacian Matrix L.
  - $L(i,j)=\sum_{i}A(i,j)-A(i,j)$
  - Symmetric positive semi-definite for undirected graphs
  - Singular

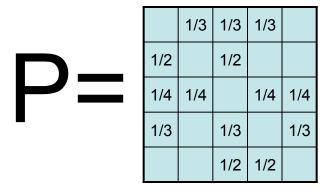
### **Definitions**

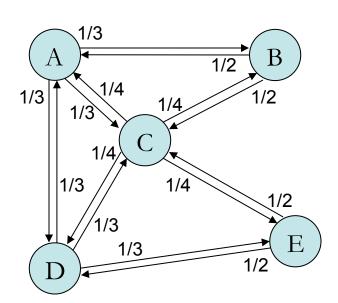
### **Adjacency Matrix**





#### **Transition Matrix**



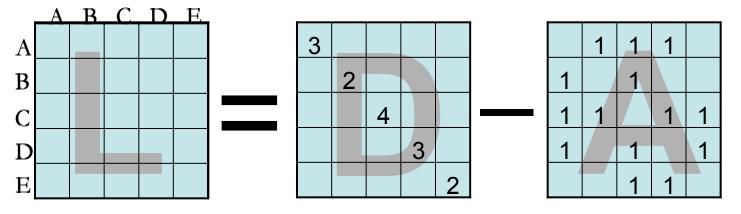


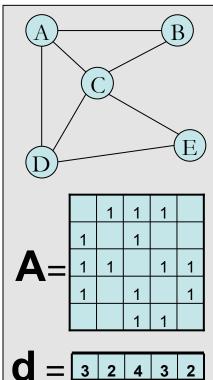
### **Definitions**

### Graph Laplacian

$$L = D - A$$

$$L = D - A$$
  $D = diag(d)$ 



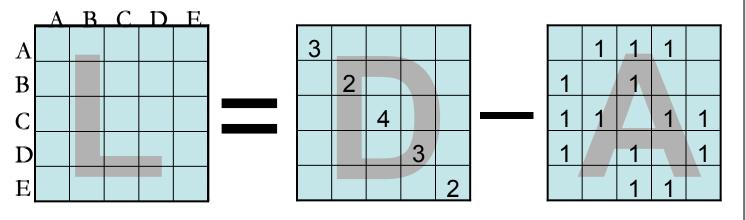


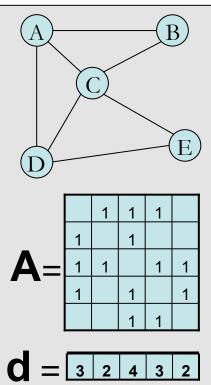
### Spectral Graph Analysis

#### **Graph Laplacian**

$$L = D - A$$

$$L = D - A$$
  $D = diag(d)$ 





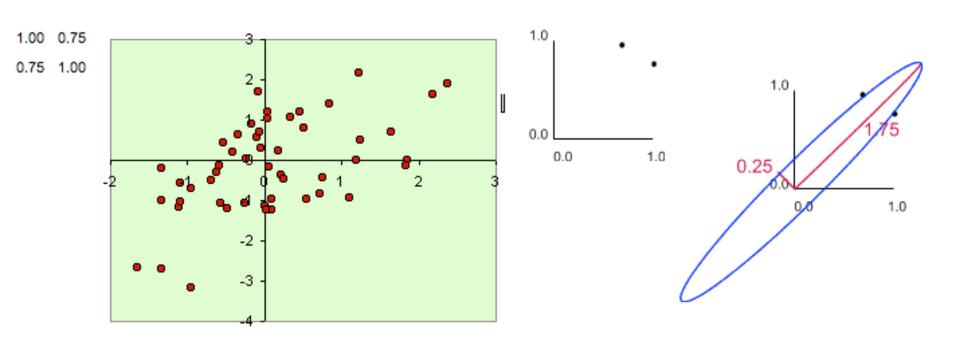
### Take the eigendecomposition of $oldsymbol{L}$

### Eigenvectors

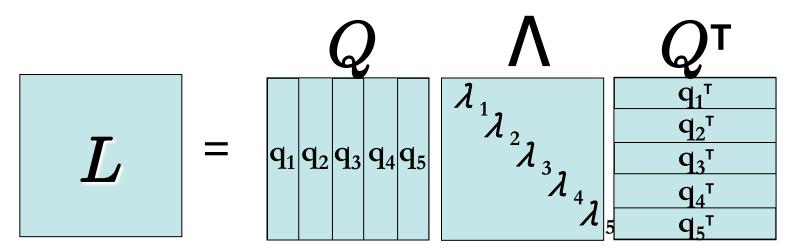
- Intuitive definition: An eigenvector is a direction for a matrix
- An eigenvector of an  $n \times n$  matrix A is a vector such that  $Av = \lambda v$ , where v is the eigenvector and  $\lambda$  is the corresponding eigenvalue
  - Multiplying vector v by the scalar  $\lambda$  effectively stretches or shrinks the vector
- An n x n matrix should have n linearly independent eigenvectors

## Eigenvectors Illustrated

 Consider an elliptical data cloud. The eigenvectors are then the major and minor axes of the ellipse



## Spectral Graph Analysis



#### Eigenvector Q1 is constant

A

В

 $\mathbf{C}$ 

D

 $\mathbf{E}$ 

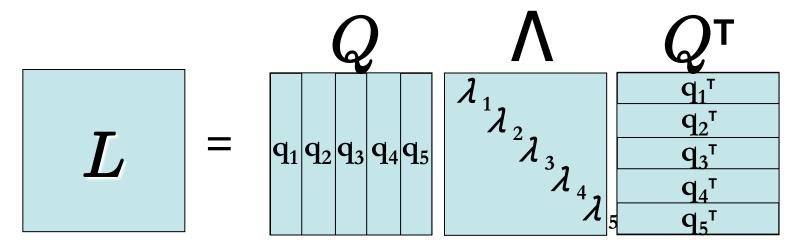
3	-1	-1	-1	
-1	2	-1		
-1	-1	4	-1	-1
-1		-1	3	-1
		-1	-1	2

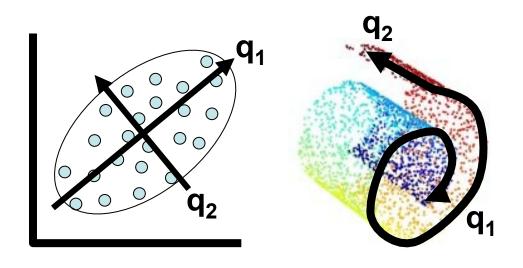
<b>q</b> 1	<b>q</b> 2	<b>q</b> 3	<b>q</b> 4	<b>q</b> 5
0.45	-0.27	-0.5	-0.65	0.22
0.45	-0.65	0.5	0.27	0.22
0.45	-0.00	0.00	0.00	-0.89
0.45	0.27	-0.5	0.65	0.22
0.45	0.65	0.5	-0.27	0.22

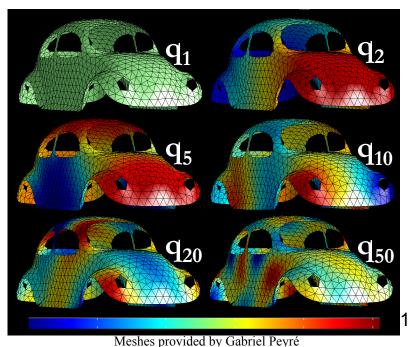
## Eigenvalue $\lambda_1 = 0$

1	2	3	4	5
0.00	0	0	0	0
0	1.59	0	0	0
0	0	3.00	0	0
0	0	0	4.41	0
0	0	0	0	5.00

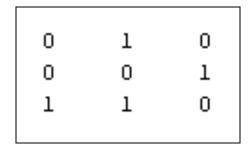
## Spectral Graph Analysis





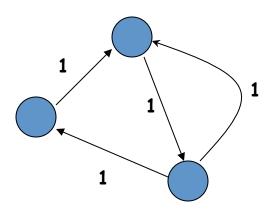


#### **Random Walks**

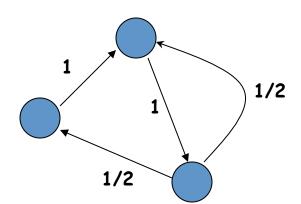


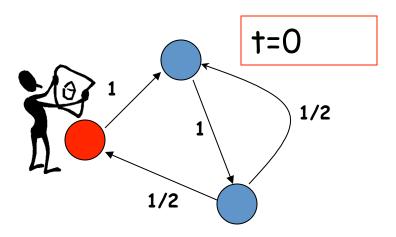
0	1	0
0	0	1
1/2	1/2	0

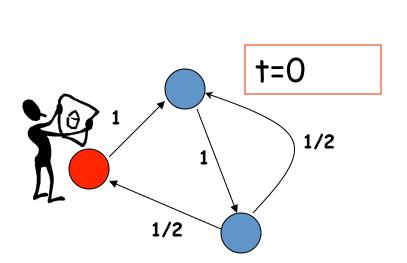
#### **Adjacency matrix A**

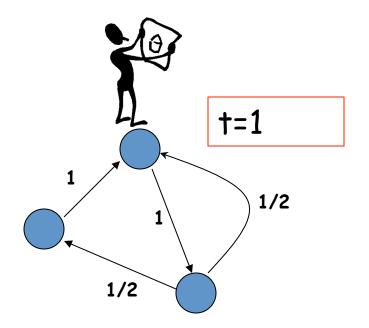


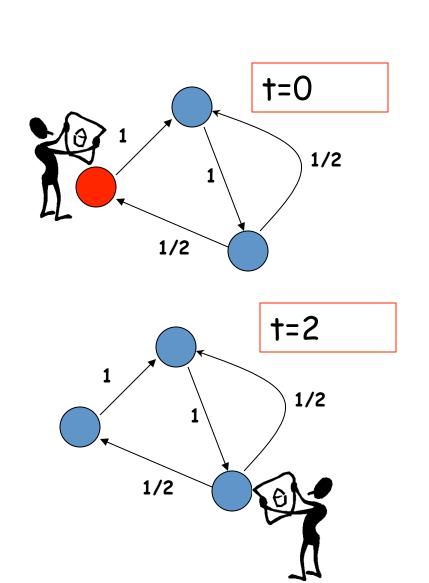
#### Transition matrix P

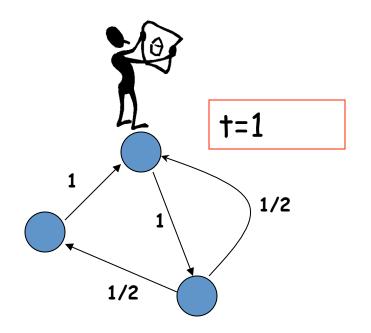


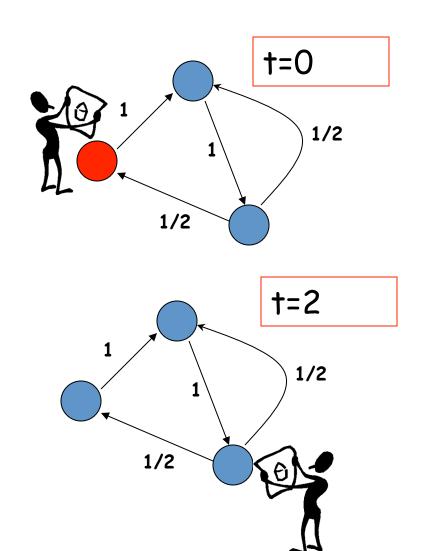


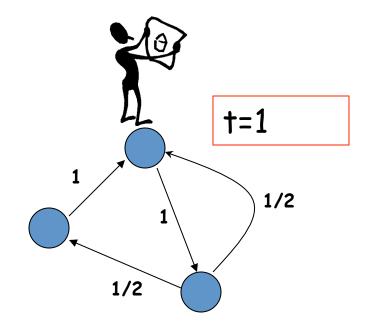


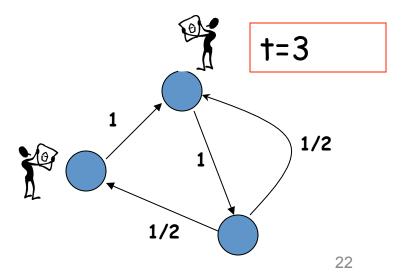












### **Probability Distributions**

•  $\phi_i^{(t)}$  = probability that the surfer is at node *i* at time *t* 

• 
$$\phi_i^{(t+1)} = \sum_j \phi_i^{(t)} \times \Pr(j \to i)$$

• 
$$\phi_i^{(t+1)} = \phi_i^{(t)} \times P$$
  

$$= \phi_i^{(t-1)} \times P \times P$$

$$= \phi_i^{(t-2)} \times P \times P \times P$$
...

$$=\phi_i^{(0)}\times P^t$$

What happens when the surfer walks for a long time?

### Stationary Distribution

When the surfer keeps walking for a long time

• When the distribution does not change anymore  $\downarrow 0$ 

-i.e. 
$$\phi^{(t+1)} = \phi^{(t)}$$

• For "well-behaved" graphs this does not depend on the start distribution!!

 The stationary distribution at a node is related to the amount of time a random walker spends visiting that node.

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- For the stationary distribution  $\phi^{(\infty)}$  we have

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Whoa! that's just the left eigenvector of the transition matrix!

### **Power Method**

(Horn & Johnson, 1985)

- P has a unique left eigenvector  $\phi^{(\infty)}$ 
  - Called the Perron vector

## Power method to compute $\phi^{(\infty)}$

```
1: set \phi^{(0)} to be a normalized nonnegative random vector
```

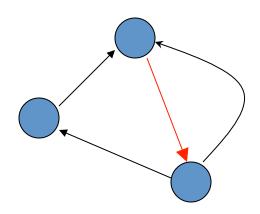
- 2: set i = 0
- 3: **loop** until  $\phi^{(0)}, \phi^{(1)}, \dots, \phi^{(i-1)}, \phi^{(i)}$  converges
- 4: set  $\phi^{(i+1)} = P\phi^{(i)}$
- 5: normalize  $\phi^{(i+1)}$
- 6: i++
- 7: end loop
- 8: return  $\phi^{(i)}$

### Interesting Questions

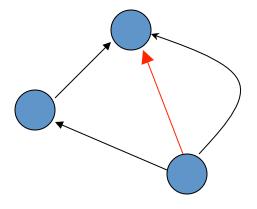
- Does a stationary distribution always exist? Is it unique?
  - Yes, if the graph is "well-behaved".

## Well-behaved graphs

 Irreducible: There is a path from every node to every other node.



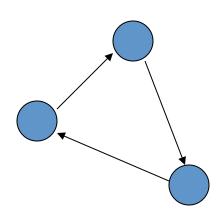
Irreducible



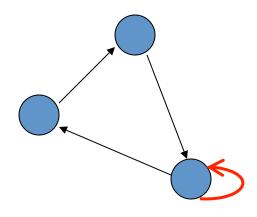
Not irreducible

## Well-behaved graphs

Aperiodic: The GCD of all cycle lengths is 1. The GCD is also called period.



Periodicity is 3



Aperiodic

### Implications of the Perron Frobenius Theorem

- If a Markov chain is irreducible and aperiodic then the largest eigenvalue of the transition matrix will be equal to 1 and all the other eigenvalues will be strictly less than 1.
  - Let the eigenvalues of P be  $\{\sigma_i \mid i=0:n-1\}$  in non-increasing order of  $\sigma_i$ .
  - $-\sigma_0 = 1 > \sigma_1 > \sigma_2 > = \dots > = \sigma_n$

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$$-\sigma_0 = 1 > \sigma_1 > \sigma_2 > = \dots > = \sigma_n$$

 These results imply that for a well-behaved graph there exists an unique stationary distribution.

## Google's PageRank

- PageRank is a "vote" by all other webpages about the importance of a page
- A link to a page counts as a vote of support
- PageRank uses a random surfer model
  - Occasionally, the surfer gets bored and jumps to a random other page

 "The 25,000,000,000 Eigenvector: the Linear Algebra Behind Google"

### Random Walk on Web Graph

Probability transition matrix given by

$$P_{u,v} = \frac{A_{u,v}}{d_u^{out}} = \frac{A_{u,v}}{\sum_{v=1}^n A_{u,v}} \qquad P = D^{-1}A$$

 Use a teleporting random walk (Page et al., 1998) to ensure that the graph is strongly connected and aperiodic:

$$P_{teleport} = \eta P + (1 - \eta) \frac{\mathbf{1}\mathbf{1}^T - I}{|V|}$$

PageRank

